



**Richmond
Hospital
Foundation**
列治文醫院基金會

Joyful Giving. Joyful Living.

Logo Usage Guidelines

JULY 2025

Usage

For the logo to appear in its optimal format, there must be an area around it that remains clear of any graphic, photographic, or illustrative elements.

With this in mind, a clear space has been set so that no other elements may encroach upon it. The clear space around the logo is based on the height of the heart shape.

The logos need to be of sufficient size to reproduce accurately and maintain clear legibility. Therefore, a minimum size for all print applications has been established.

When exemptions need to be made, please review printer proofs to ensure that all information appears in the icon and wordmark.



MINIMUM CLEAR SPACE

The clear space around any version of the logo should be equal to or greater than the width of the heart.



LOGO MINIMUM SIZE - 1"

The minimum size of the logo lock-up should always be above 1".



ICON MINIMUM SIZE - 0.25"

The icon version without gradients may be used on its own for supporting assets (such as pins, stamps, etc.).

Logo Violations

Please do not adjust, alter, or redraw any parts of Richmond Hospital Foundation's logo.



Do not alter the colour or tint of the logo.



Do not remove elements from the logo.



Do not alter or stretch the proportions of the logo.



Do not alter the configuration of the logo elements.



Do not use any other font for the wordmark.



Do not add a drop shadow or other effects to the logo.



Do not add elements to the logo.



Do not add copy to the logo.



Do not change the wordmark configuration.



Thank You

If you need clarification on anything in this guide
or to request assets, please contact:

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