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**RICHMOND HOSPITAL
FOUNDATION**

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3rd Chinese-Canadian Telethon/Radiothon raises over \$274,000 for Operating Room!

On November 20 (Saturday), Richmond Hospital Foundation held its 3rd Chinese-Canadian Telethon / Radiothon. Broadcasted through Fairchild Radio AM1470 / FM96.1, AM1320 CHMB, Talentvision and Fairchild Television. We raised over \$274,000 net in support of the Richmond Hospital's Operating Room (OR) Campaign.

On November 20 at 8:00 am, volunteers were waiting eagerly at the phone center for phone calls. With live radio interviews in the morning, the telethon programs at night, and on top of that, all day and night, the radio stations continued to promote. Callers from Ontario, Albert and British Columbia continued to call – from 8 am through to midnight. Donors also visited our promotion booth at the Aberdeen Centre.

The day was filled with programs showcasing Richmond Hospital. Doctors talked about the amazing jobs they have, and challenges they faced. Grateful patients and their families willingly shared their stories about their experience with Richmond Hospital.

“We are thrilled with the continuous support of the community and the tremendous encouragement of donors. This is our third Telethon / Radiothon. We are very excited to learn that our donors understand the importance of health, and are willing to share this gift with the community. It is just amazing,” said Lisa Westermarck, Chief Executive Officer, Richmond Hospital Foundation.

Funds raised from the event go directly towards our Operating Room (OR) Campaign to fund precision tools for our surgeons to provide cutting-edge orthopedic, gynecology, urology, and general surgery. These tiny, high tech instruments have huge benefits making surgery safer, less painful, and recovery time shorter. And some of them will mean new surgeries can be offered at Richmond Hospital so that patients can get their care close to home.

Our newly purchased Operating Room surgical equipment will truly impact the lives of patients and their families. Every year, more than 8,500 surgeries are done at Richmond Hospital and the number continues to grow. New technologies will improve efficiency and increase productivity that will ultimately lead to better, faster patient care. In the hands of our caring doctors and nurses, new equipment saves lives and improves the quality of life for all our patients.

Since 1987, the Foundation has raised over \$36 million through the support of donors large and small. Last year, the Foundation funds over 85% of all newly purchased medical equipment at Richmond Hospital.

