

FOR IMMEDIATE RELEASE: December 22, 2009



RICHMOND HOSPITAL  
FOUNDATION



## Women's Health at Richmond Hospital gets boost with \$11,711 raised by Shoppers Drug Mart Tree Of Life Campaign

---

Richmond, B.C. – A cheque in the amount of \$11,711 was presented to the Richmond Hospital Foundation from Shoppers Drug Mart on Friday, December 18, 2009.

From September 26 to October 16, Shoppers Drug Mart® held its 8<sup>th</sup> Annual Tree of Life™ fundraising campaign in support of community health charities at participating Shoppers Drug Mart stores across Canada. This year, five Richmond Shoppers Drug Mart stores raised \$11,711 for Women's Health at Richmond Hospital.

100% of the proceeds raised during this annual fundraising campaign were given to the Richmond Hospital Foundation. The funds raised will help fund Minimally Invasive Surgical equipment (MIS) for women at Richmond Hospital.

"We are thrilled that all the Richmond Shoppers stores chose to provide support to this specialized surgical equipment to treat women's health issues" said Lisa Westermark, Chief Executive Officer, Richmond Hospital Foundation. "MIS procedures are far better for patients allowing recover faster with less pain and risk of infection. With open surgery, it takes people weeks to recover. With MIS, patients are back to normal activities in days. We all want the best for ourselves and daughters, mothers, and sisters and these procedures offer the best."

The 3-week campaign encouraged customers to purchase and personalize their own paper "leaf" for a loonie, "maple leaf" for \$5, or an "apple" for \$50. Each "leaf" sold represented a donation to the store's local health charity of choice, and became part of the store's Tree of Life display.

Since 2002, the annual Tree of Life Campaign gives Shoppers Drug Mart and Shoppers Home Health Care customers and employees, the opportunity to make a difference to the communities in which we live and work.

**The Richmond Hospital Foundation** is a registered charity that is committed to raising money to fill the gap between government funding and the greater needs of our hospital. To donate call 604-244-5252 or online at [www.richmondhospitalfoundation.com](http://www.richmondhospitalfoundation.com)

- 30 -

**Contact:**

Lisa Westermark

Chief Executive Officer

[lisa.westermark@vch.ca](mailto:lisa.westermark@vch.ca)

Direct: 604-244-5205



**Photo Caption:** Kamal Rattanpal (Garden City Centre), Rahim Janmohamed (Richmond Centre), Lisa Westermarck (Richmond Hospital Foundation), Alex Dar Santos (No.5 Road and Cambie), Richard Chu (Seafair Shopping Centre)