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THE
RICHMOND HOSPITAL
FOUNDATION

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Shoppers Drug Mart® chooses Richmond Hospital Foundation MRI Campaign as Tree of Life Beneficiary

Richmond, B.C. - Shoppers Drug Mart® will launch its seventh annual Tree of Life™ fundraising campaign in support of community health charities at participating Shoppers Drug Mart stores across Canada this Saturday, September 13th.

The campaign, which runs for four weeks, encourages customers to purchase and personalize their own paper "leaf" for a loonie, "maple leaf" for \$5 or an "apple" for \$50. Each "leaf" sold will represent a donation to the store's local health charity of choice and will then become part of the store's Tree of Life display.

This year, 100% of the money raised during the fundraising drive will be used locally. That means in Richmond, all proceeds will go to the Richmond Hospital Foundation, selected as the beneficiary of this year's campaign by the neighborhood Shoppers Drug Mart Pharmacist-Owner along with the Store Team.

"The money raised by local Shoppers Drug Mart stores during the Tree of Life campaign will be directed to our MRI Campaign. The Richmond Hospital Foundation has raised over \$3 million to date and these funds will bring us closer to our \$4 million goal and provide an essential service to our community," said Lisa Westermarck, Executive Director, Richmond Hospital Foundation. "We applaud Shoppers Drug Mart stores for their participation in the community and are thrilled to be selected as the beneficiary of the Tree of Life campaign this year."

To participate in this year's Tree of Life harvest for the Richmond Hospital Foundation, visit any Shoppers Drug Mart store in Richmond, and ask the cashier for details or make a donation on-line at www.shoppersdrugmart.ca. Funds can also be directed to the Richmond Hospital Foundation's MRI campaign directly at www.richmondhospitalfoundation.com or by calling 604-244-5252.

For more information please visit www.richmondhospitalfoundation.com

The Richmond Hospital Foundation is a registered charity that is committed to raising money to fill the gap between government funding and the greater needs of our hospital. A Board of Trustees who represents a broad spectrum of the community governs the foundation.