



RICHMOND HOSPITAL  
FOUNDATION

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## **8<sup>th</sup> Annual Tree of Life Fundraising Campaign will raise funds for Women's Health at Richmond Hospital**

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Richmond, B.C. - From September 26 to October 16, Shoppers Drug Mart® will hold its eighth annual Tree of Life™ fundraising campaign in support of community health charities at participating Shoppers Drug Mart stores across Canada. Last year, this campaign helped raise \$16,990 towards Richmond Hospital's purchase of an MRI.

Richmond Hospital has once again been selected as the beneficiary of this year's campaign by the neighborhood Shoppers Drug Mart Pharmacist-Owner along with the Store Team. The theme of this year's Tree of Life is "Women's Health: Mind, Body and Spirit." The funds raised in Richmond Shoppers Drug Marts will go towards minimally invasive surgery (MIS) for women at Richmond Hospital.

"We are thrilled that Shoppers has chosen to provide support to MIS operating equipment for women's health issues" said Lisa Westermarck, Chief Executive Officer, Richmond Hospital Foundation. "MIS procedures are far superior, patients recover faster, with less pain and risk of infection. We all want the best for ourselves and daughters, mothers, and sisters."

The campaign, which runs for three weeks, encourages customers to purchase and personalize their own paper "leaf" for a loonie, "maple leaf" for \$5 or an "apple" for \$50. Each "leaf" sold will represent a donation to the store's local health charity of choice and will then become part of the store's Tree of Life display.

Introduced in 2002, the annual Tree of Life campaign gives Shoppers Drug Mart and Shoppers Home Health Care customers and employees, the opportunity to make a difference to the communities in which we live and work.

To participate in this year's Tree of Life harvest for the Richmond Hospital Foundation, visit any Shoppers Drug Mart store in Richmond, and ask the cashier for details or make a donation on-line at [www.shoppersdrugmart.ca](http://www.shoppersdrugmart.ca).

Funds can also be directed to the Richmond Hospital Foundation directly at [www.richmondhospitalfoundation.com](http://www.richmondhospitalfoundation.com) or by calling 604-244-5252.

The Richmond Hospital Foundation is a registered charity that is committed to raising money to fill the gap between government funding and the greater needs of our hospital.