

## PRESS RELEASE

For Immediate Release  
September 13, 2016

# Richmond Hospital Foundation named beneficiary of Miss Chinese Vancouver Pageant 2016

**Richmond, B.C.** – Richmond Hospital Foundation has been chosen as the beneficiary of proceeds from Miss Chinese Vancouver Pageant 2016 by Fairchild TV, Richmond Hospital Foundation announced today. Established in 1995, Miss Chinese Vancouver Pageant is Canada's most recognized and prestigious Pageant event hosted in Vancouver.

"Richmond Hospital is a family hospital and we all want the very best close to home for our aging parents, our aunts and uncles, and ourselves," said Natalie Meixner, President & CEO, Richmond Hospital Foundation. "Just as importantly, we want the very best for future generations to come...for our children now who will also become adults one day here and will rely on local health as they age. We are deeply honoured to be this year's charity of choice and we commend Fairchild TV for choosing to benefit families in Richmond."

Donations raised at the Miss Chinese Vancouver Pageant 2016 will benefit a new Acute Care Tower at Richmond Hospital. This June, the Province announced it is moving forward in partnership with Vancouver Coastal Health to start plans for a new Acute Care Tower to replace the original 50-year-old tower, which is now obsolete, seismically unstable and insufficient for how modern medicine is delivered in the 21<sup>st</sup> century.

"Richmond Hospital urgently needs a new Acute Care Tower to meet current and future demands, while ensuring the safety and comfort for the tens of thousands of families and people who count on us each year," said Dr. Matthew Kwok, Emergency Department Physician, Richmond Hospital. "We need a new facility as soon as possible to be able to match the high caliber compassionate medical care we provide patients, close to home."

Over the past 50 years, Richmond's population has quadrupled from 50,000 in 1966 to more than 200,000 today. By 2030, it is expected to reach 250,000. Richmond residents also have the longest average lifespan at 85 years of age compared to the national average of 81 years.

“With a rapidly growing population in Richmond and the fastest-growing seniors’ population in all of British Columbia, Richmond Hospital will face enormous pressure to provide acute care services to those in our families who need it,” said Meixner. “Philanthropy will play a critical role to help us meet demands, and this year, donations raised as a result of the Miss Chinese Vancouver Pageant Gala Dinner will be among the first contributions for a new Acute Care Tower in the future for Richmond.”

Miss Chinese Vancouver Pageant 2016 takes place on Thursday evening, December 8 at the Vancouver Convention Centre and includes a reception, dinner, live auction, and the opportunity to watch the pageant as it is being broadcast live. For ticket and sponsorship opportunity information, please visit:

[www.richmondhospitalfoundation.com/MCVP](http://www.richmondhospitalfoundation.com/MCVP)

For nearly 30 years, Richmond Hospital Foundation has raised nearly \$70 million to help purchase vital medical equipment, improve patient care services and upgrade facilities at Richmond Hospital.

-30-

Contact:

Jon Hicke  
Director, Marketing & Communications  
Richmond Hospital Foundation  
(604) 244-5555

Endora Fan  
Senior Development Manager  
Richmond Hospital Foundation  
(604) 244-5473